

## **Quinssa Committee Meeting Minutes**

Date and Time: Feb 23rd 2021 @ 20.00

Location: Zoom meeting

From: Lyn Gadd

Attendees: Abbi Barletta, Kay Capon, Scott Cooke, Duncan Franklin, Lyn Gadd,

Phil Gibson, John Heigham, Warren Kennedy, Pat Scott, Steve Scott,

Geoff Sykes

Apologies: Emma Stewart, Chris Munton(updated by LG after event due to

hearing issues)

Ag	enda Item			Resp.
1.	Minutes of last meeting (	16/2/21)		
	Minutes Agreed			
2.	Finance			
	2.1 Overall Position – current and call:			
	Paypal :	£3368.55		
	Current :	£298.07		
	New Subscriptions	£2751.14		
	Call :	£12455.38		
	Float	£20		
	Total:		£18893.24	
	Commitments			
	Academy Donation	£75		
	Ladies Bursaries	£250		
	Subscriptions 2021/22	£129	90	
	Subscription 2022/23	£85		
	Subscriptions 2023/24	£20	00070	
	Total Commitments	040000	£3970	
	Working Capital	£10000	04000 44	
	Surplus		£4923.14	
	Working Capital to be o	checked		WK
3.	Membership			
	3.1 Current Membership/Renewals			
	2020/21			
	884 paid up			
	241 paid for 2 years			
	13 paid for 3 years			
	4 paid for 4 years			
	All new memberships after	end of April w	ill be for the rest of the season and	PS
	All new memberships after end of April will be for the rest of the season and 2021/22, advertising will be discussed at the next meeting			
4.	Social Media Update			
	4.1 Website			
	Thanks to DF for the changes made to the website			
	All to send photos to SC to upload to appropriate pages of the website.			All
	Pictures of Premiership away grounds could be appropriate for the Away pages.			SC
	SC to call a separate meeting to discuss what further changes are required for the			
				SC
	website and how to procee	d to develon ti	ne rest of social media.	

	<b>4.2.Twitter</b> Going well, nearly 1710 followers. PG aims to post on twitter daily	PG
	<b>4.3.Instagram</b> AB is tagging players, HQ Foundation and HQ Podcast. Following is going up, Stephan Lewies liked a post this week and this assists in increasing followings. AB to tag Quinssa twitter.	AB
	<b>4.3 Facebook</b> SC has received a request from HQ Ladies amateurs to promote them.	SC
	<b>4.4 Mailer Update</b> PG to write up La Rochelle for mailer and digital programme	PG
	<b>4.5 Quins Digital Programme – Quinssa article</b> WK article re the Cornish Pirates was well received. The club also iked it as it was different.	
	LG to write up what she has about Prato for others to add their experiences.  All to send photos and their experiences of Ulster where Laurie met the supporters in the pub prior to the game to WK	LG, All All, WK
	WK to use these as appropriate in future digital programmes.  The club advised that the digital programme was opened by approximately 1000 people.	WK
	4.6 Tik Tok AB has investigated and not appropriate for Quinssa use	
5.	Merchandise SC to discuss guidelines with Adrian Wells. All to come up with ideas that will not contravene the sponsors contracts with the club. The following were suggested: Blankets, Clappers, Quinssa hats, Quinssa Photo frames For when we return to the Stoop and have a stand - a Quinssa photo frame that people can take their photos in.	
6.	AoB	
	6.1 Quizzes – With Academy players as team leaders Unfortunately, the take up for a Zoom quiz was poor but WK was congratulated on the great work done to date. It was decided to hold a live quiz once we are allowed to meet in person. WK to liaise with Jack Musk and Chim Gale to propose a provisional date.	WK
	<b>6.2 Update re Utah Warriors</b> Zoom meeting held and they will contact us again if they need any further assistance.	
	<b>6.3 Taking Cashless money at the stands</b> WK analysing options.	WK
	<b>6.4 Zoom beer while watching games</b> Going well with a few people joining-to be continued. It may be continued for away games once supporters are able to attend games.	PG
	<b>6.5 Update from HQ Ams.</b> We donated £700 to them in 2019/20	
	6.6 Annual Dinner SC to discuss with Adrian Wells.	SC
	<b>6.7 LGBTQ+ Supporters association</b> AB awaiting details of first meeting.	АВ
	<b>6.8 Lions in SA</b> Once the format has been decided, Quinssa should investigate gatherings to watch the games at the Stoop or a suitable hostelry such as the Cabbage Patch.	
	6.9 Marketing	

	SC to ask Adrian Wells whether Quins would market Quinssa on their weekly emails to Quins members.	
7.	Date and Venue of next meeting	
	Tuesday 27th April at 20.00 via Zoom	
	LG to produce agenda.	LG
	PG to set up zoom.	PG