

Quinssa Committee Meeting Summary Minutes

Date and Time: Jan 18th 2020 @ 11.00

Location: The Wakefield Room

From: Lyn Gadd

Attendees: Abby Barletta, Kay Capon, Scott Cooke, Duncan Franklin, Lyn Gadd, Phil Gibson, John Heigham, Warren Kennedy, Chris Munton, Pat Scott, Steve Scott, Geoff Sykes

Apologies: Emma Stewart

Agenda Item	Resp.
1. Minutes of last meeting (9/11/19) Minutes Agreed	
2. Quinssa Badges It was agreed that we would have 2 types of badges, one for members and a cheaper version for giving away at away games SC to discuss possibilities with Adrian Wells, jester (possibly silhouette) preferred for the members badge.	SC
3. Review Aims for 2018/19 & develop Aims for 2019/20 2018/19 review agreed Aims for 2019/20 - After feedback from the committee PG proposed that the main aim is to raise the visibility of Quinssa. PG to progress.	PG
4. Social Media Update There is an increasing number of followers on twitter and Instagram. AB is aiming to link with players to get them to follow her and encourage more followers	AB
5. Finance 5.1 Overall Position – current and call: Paypal : £2627.35 Current : £1082.33 Call : £15450.16 Float £20 Total: £19179.84 Academy included in Total £253.50 5.2 Membership payments via Quins Membership payments from Quins have not been received – raised with Laurie Dalrymple	
6. Communications with Members 6.1 Website Update DF to update the Website	DF
7. Events Update 2019/20 7.1 Matthew Carley 100 responses to date 7.2 Laurie Dalrymple Date advertised in this week's mailer and responses already received 7.3 Chim Gale and Atlanta St John Planned for 25 th March	GS GS GS/LG

8. Raffle Prizes 8.1 Raffle prizes A number still available from Quins – discussed with Laurie	
9. Merchandising Hearts for Valentine's day produced for £5. SC to liaise with Adrian Wells re future merchandise.	LG SC
10. Membership 10.1 Current Membership/Renewals 2019/20 1244 members	
11. Coaches/ Travel 11.1 Coaches After a long discussion with Laurie and James Swanson informing them of the current issues with Zeelo and lack of links with coaches and tickets. Laurie agreed that things needed to change and he would investigate. WK to follow up	WK
12. AoB 12.1 Liaison with Quins re Seb Adiniran-Olule foundation PG liaised with Seb's mum re this – further discussion required 12.2 HQ Amateurs CM to notify Myles that money has been transferred 12.3 Quins Blazer buttons LG obtained pricing for Blazer buttons. To be discussed at next meeting 12.4 Xmas Charity To be discussed further	PG CM LG
13. Date and Venue of next meeting 29 th Feb Prior to the Exeter Game LG to prepare the agenda CM to book the room	LG CM

Meeting with Laurie Dalrymple

1. Away Support

Quinssa informed Laurie of the history re coaches and tickets when Quinssa ran the coaches and now Zeelo have taken over. The issues with both systems were explained. The current issues with Zeelo can be summarised as follows:

- They are not marketed early enough – the coaches that will run for the rest of the season should be marketed now.
- There should be clarity of how many are needed to run the coach and when the decision will be made if the coach will not run.
- The coaches should be actively marketed by Quins as well as Quinssa.
- Tickets for away games are no longer available via the Quins ticket office – we believe that this is an agreement with all premiership clubs for premiership games. Supporters would like to sit with other supporters – is there any way that Quins can facilitate this?

Laurie agreed that things needed to change and he would investigate. Warren Kennedy is the Quinssa link for coaches.

2. Home Support

Quins have set up a working committee to create a memorable match day experience and especially to encourage younger supporters and existing supporters to attend all matches. Currently 30-40% of season ticket holders fail to attend matches. The average age of current supporters is 37. There will be a big change at the Saracens game on 26th January.

Some of the changes mentioned were more music, more PA announcements, more flags, fireworks, Players at gates greeting supporters, more content on the screen, PA countdown building support, PA reminders to get supporters to their seats on time.

Quins would like feedback on how things are working. Quinssa will collect feedback from their members.

Laurie asked that we are respectful of any Saracens supporters that come next week and that we publish that to our members

3. Payment for subscriptions

Quinssa Membership payments collected by Quins have not been received. Laurie referred this to James Swanson.

4. Quinssa Events

Quins to advertise Quinssa events.

5. Quinssa Merchandise

Quinssa need to liaise with Adrian Wells to agree merchandise that Quinssa can sell.

6. New Stadium

Laurie informed the committee that discussions are still underway with the council and key stakeholders but that this is not a fast process. The owners are committed to the new stadium but focus is also on ensuring that we can fill a new stadium. As Laurie explained, 80,000 people attend the Big Game – Quins need to harness this. On average a supporter is converted at the age of 7. See Home Games for more info.